

EasyTrak® Term

Fast Coverage. Zero Hassle.

Instant decisions. Living benefits. Fully digital.

SBLI

Simply Better Life Insurance



“ EasyTrak Term lets agents stay in control of the sales process, get instant decisions, and get clients covered in minutes. ”

Nathan Newsom

Partner Sales
Support Specialist

Powerful Solutions for Everyday Concerns



Mortgage Protection

- Up to \$1 million in coverage
- Fast approvals, no exam
- Unemployment Waiver of Premium rider at no additional premium cost



Income Replacement

- Replace lost income
- Protect spouses and children
- Cover financial obligations
- Built-in living benefits



Lead Generation

- Simple application
- Instant decision
- No medical exam
- Digital estate planning tools



Business & Lending

- Collateral assignment
- Key person protection
- Trust-owned life insurance strategies



**INSTANT
DECISIONS**



**CONVERAGE IN
UNDER 9 MINUTES**



**NO MEDICAL
EXAM**



**100%
DIGITAL**



**GET PAID THE
NEXT DAY**



Questions for Nathan?

Email easytrak@sbli.com or scan the QR code



Think EasyTrak when your client...

- ✓ Wants coverage quickly
- ✓ Prefers to skip an exam
- ✓ Is generally healthy
- ✓ Needs \$100K–\$1M of protection



Product Snapshot



Decision

Instant on every application



Time to Coverage

Under 9 minutes



Coverage Amounts

\$100,000–\$1,000,000



Process

Fully digital and agent-driven



Renewable To

Age 85

More Value. No Additional Premium Cost.

- ADB Rider - Chronic Illness
- ADB Rider - Terminal Illness
- Charitable Giving Rider
- Unemployment Waiver of Premium Rider
- Additional riders available



Plus LegacyShield®!

Digital estate planning tools, document storage and more - automatically included at no additional premium cost.

SBLI has partnered with LegacyShield to provide certain products at no cost. Additional LegacyShield products may also be available for purchase. The client's relationship or agreements with LegacyShield are separate from their relationship or agreements with SBLI. The kits they may be receiving access to through LegacyShield are not intended to be legal, tax, or investment advice. The client should consult their own legal, tax, or investment advisor regarding their personal situation. LegacyShield is a subsidiary of SBLI.

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